# North County Cycle Club Board of Directors Meeting Jun 23, 2008

Members Present:

Letitia Sokoll – Secretary

Dave White – Board Member

Karl Rudnick – Web Master

Judy Richwine – Vice President

Karla Johnston – Board Member

Dolores Wells – Treasurer

Lou Medina – Membership

Jeff Gross – Roadies Ride Leader

Frank Dumville – Spokey Dokes Ride Leader

Mary Martin – Board Member

Art Bierle – Board Member

Carol Carr – President

### Minutes:

No copy of the minutes were provided but they were approved as they were sent out.

Treasurer (see Treasurer's Report for additional detail):

 Total Income
 3684.50

 Total Expenses:
 1238.05

 Donations:
 558.00

 Net
 3004.45

Total Assets: 11453.43

Membership:

Renewals: 130 New: 28 Total: 158

It was felt that sending out invoices didn't increase membership, but did cause membership dues to be paid sooner.

# Pedal to the Park (P2P):

May event turned out well with approximately 150 participants. Dave White recognized individual volunteers who help the even happen. Dave also reported just under 100 bikes were parked in the bike area. Two TV interviews were done, one on Thursday before the event and one on the morning of the event.

Pedal to the Airshow is currently in work. A meeting was held in April, but currently the Marines are not being responsive.

Helmets for Oceanside Police

Carol explained that in 2007 Lars convinced the board to donate some of the club's excess funds to causes that help cyclists. Six months ago the board approved a donation of \$200 to the Oceanside Police to buy helmets and distribute to children who were riding without helmets. \$100 was sent and the second 100 was to be given at a later date. It was reported that the police carried the helmets in the squad cars and concentrated on giving them out in low income areas. The program has been successful both as community outreach for the police and for bicycle safety. The police have started to pass out helmets at community fairs, these helmets were donated by the Bicycle Coalition. All helmets from the original NCCC donation have been given away and Oceanside has requested more. Carol stated a check for the second \$100 should be written and Art Bierle generously stated he would match the clubs donations for a total donation of \$200. A motion was made and approved.

Lou suggested the club look into donating to the San Diego Mountain Bike Association (SDMBA) and offered to get in contact with SDMBA to find out what they need.

# **AMGEN Tour**

Dolores discussed the AMGEN Tour of California. The Tour will come to San Diego County and volunteers will be needed.

### Roadies:

Jeff is trying out starting slower riders at 800 with faster riders starting at 815 to try and even out the regroups. Also stated that a couple July rides have alternative routes laid out that will be used if the temperature in Valley Center exceeds a stated threshold (called the VC number).

### Spokey Dokes:

Will kayak in August.

#### Cruisers:

Will be implementing an 800am start.

# Logo Items:

Not much activity. Voler is having a special on re-orders, only a 15 piece minimum is required.

### Announcement:

Carol Carr announced that she will not be running for re-election to the board and suggested everyone start thinking about who will be the new president.

#### Coalition News:

A new section of the San Luis Rey trail will be opened soon. Its is approximately one mile east of College Blvd. The new part of the trail will go around some houses and end, so it doesn't really go anywhere.

# July 4 Picnic:

Stuff will be left on a table at Woodland Park to reserve it. No one will stay behind. Someone volunteered to call Bobbie and Ron about the coolers, drinks, utensils and club banner.

Mail:

Brochures that arrived in the mail were passed out.

Next board meeting will be Sep 22, 2008

Respectfully Submitted,

Letitia Sokoll

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