North County Cycle Club Board Meeting Minutes June 2013

June 6, 2013 Time: 6:30 PM

Call to order by NCCC President – Peggy Demery at 6:33 PM.

Location: Tony's Jacal, Solana Beach

Attendance:

Lou Medina Dolores Wells Peggy Demery Rob Pontarelli Karl Rudnick Anthony Smith Tom Hicks

Approval of last meetings minutes. Approved by Karl and 2nd by Dolores.

President's Report

NCCC Member updates:

Felix Palacios – has mended and has been riding with the Cruiser Long Riders. He should be back up to speed shortly and riding with the Roadies again.

Stuart Smedley - Though a very slow process, he has fully recovered from neck surgery and is back to bicycling, Mountain Biking & Golf

Any illness or injuries to report – so we can send a get well card from the group? None to report

- As a reminder, our relationship with American Specialty requires membership in the LAB (League of American Bicyclist). This membership expires 7/1/2013 and Dolores will renew before then. As reported by Dolores, the membership has been paid.
- LAB Yearly Membership due in July 2013 \$100.00

Amgen Tour of California – Escondido May 12, 2013

There were 9 NCCC members signed up to volunteer at this event. An exciting event – great photos and movies on the Photo Gallery.

Treasurer - Dolores Wells

Balance in account is \$3,520.66 as of today's meeting. Sponsor balance \$710.00 which includes a \$500.00 deposit.

2013 Budget:	Income	Expenses
Membership	674.41	
Sponsorship	500.00	
Donations		
Interest	.18	
Donations	220.00	
Web		

P.O. Box		109.00
SDCBC		965.00
LAB / Insurance		448.50
4 th July Party		136.00
Holiday Party		10.76
Bank Charges		67.31
Socks		329.00
Misc.		
Total	1,394.59	2,065.57

There was discussion of consolidating bank accounts from the two existing accounts to one account to reduce the account management fees. In order to do so we will need meeting minutes announcing Peggy and the new President.

Banking UPDATE: After all the papers were signed – Dolores personally dropped them off at the San Marcos Branch. They have lost the papers and now we will start over again. New signatures needed from Dolores, Lou, and Peg – sign off from John Wellwood.

Need to reduce the PO Box expense. This will be resolved when current box subscription expires in June – Dolores & Peg will be working on updates. As new subscribers we will receive 13 months for the price of 13 at \$60. This should be an expense in July.

Socks have been ordered. \$329.00 has been paid to date with approximately \$340-\$350 still outstanding to be paid. Socks should sell for \$8.00 per pair and 2 for \$15.00.

<u>VP</u> – Paul Nevins - would like to have our web site added to the kit preferably in a prominent place as it was in the past. Also the collar in blue to hide grungy sweat stains, we want to appear fresh and elegant at the end of a ride.

Secretary – Rob Pontarelli: nothing to report.

Membership – Lou Medina: 190 active members as of June 6th, 2013.

Committee Reports:

Cruisers – Peg - good May 12, 2013 – Amgen Event turn out for the Cruisers, some of us were drivers and some were road marshals. Some members of the group did a couple of century rides since our last meeting. We have a nice size group going and membership is growing.

Website – Karl Rudnick – Karl will be auditing expired members and members that have donated to correct membership notifications.

SDCBC (San Diego County Bicycle Coalition) – Jim Baross of SDCBD will hold a special session on group riding. Ride leaders from all clubs will be invited. This will be in July.

NCCC Members should have received membership cards for SDCBC. The letter that was included with the card points out the discounts available to members.

Current Member Discounts:

- Trek Bicycle Superstore 10% off all non-sale merchandise (in store)
- Cycle Quest 10% off in store and a free Cycle Quest Shop Rag (during Bike Monty)
- Urban Yogi 20% off for bike commuters
- Bike Bling 10% off in store and online with discount code: sdcbc13
- Bicycle Warehouse
- Ista Bike Shop
- Hollands Bike Shop
- \$5 off Bike the Bay Registration
- \$5 off SDCBDE Jersey

A new council will be started that will provide training to ride leaders that will enable leaders to coach better on club rides. Possible date is pending in June.

Roadies – Jeff Gross– No update

Long Riders – Karl Rudnick – Anthony Scozzari has taken over as ride leader as of June 1st.

Karl reported that we are the 3rd largest club in San Diego. We are also the lowest cost compared to others.

Members at Large (MAL)

Frank Dumville – Frank brought up the value of new articles for the website and encouraged new material.

Jeff Gross – not present

Thomas Hicks – no report

Maria Elena Serrato – not present

Anthony Smith – See Kit Update following.

Old Business:

New Business:

Race Across America (RAAM) start is June 11, 2013 – The race will begin in Oceanside, California at the Oceanside Pier and will travel across the country to end in Annapolis, Maryland, at the City Dock – 3,000 miles. NCCC has been asked by Howard LaGrange from the Oceanside Bike & Ped Committee to volunteer to pace/guide RAAM riders from the start at the Oceanside Pier to Mance Buchanan Park (College & San Luis Rey Trail) Volunteers must be able to maintain a 15 mph pace. I believe Karl has a group going on Saturday June 15th. Peg has a group going on Tuesday June 11th. Details are posted on the forum.

Race Across the WEST will start Tuesday, June 11, 2013

The 6th annual RAW will take you from the sunny beaches of Oceanside, California, through the snaking desert canyons of Arizona and finally up into the Rocky Mountains with a stunning finish in Durango, Colorado!

Oceanside's 125th **Year Anniversary** - July 3, 2013 – The club has been invited to drop in at the Celebration. Paul has asked the Cruisers to route the ride to Oceanside City Hall between 11 & Noon. Details to be posted on forum.

Email Blast Protocol – Evidently there was an email sent out that was perceived as "Spam". It was the email about the 6 min safety Video that was shared by SDCBC. To prevent any future upset we need to discuss this.

After discussion of email policy it was decided that the board should review all email messages that will be sent from the group. Peggy will forward board members email addresses of board members.

There was also discussion of a club newsletter that could be provided to members on a semiannual or annual basis to provide useful club information.

4th of July Picnic on Thursday from 11 a.m. to 2:30 p.m. Location at the Kit Carson Park has been reserved - \$50.

We need to locate who has the supplies for the picnic including the banners.

Date for email-BLAST to announce the Picnic. To be sent ASAP. Should include comment on members bringing a side dish and a request for volunteers for the picnic. Date of Survey Monkey for grill choice. To be sent ASAP.

Meet-Up Groups: 37 as of 6-4-13 – Feedback & opinion on the effectiveness of this outreach.

<u>New Kit update.</u> There were 84 orders in the initial store opening. The store is open again and the pink kit is available. Lou is to send out a new e-blast that the store is open. It was discussed that there will probably be a 2 year wait until there is a new kit design. It was pointed out that Zoca may offer tailoring for special size needs. Also if members would like to try fitting of kit they could go directly to Zoca offices in San Diego.

The report from members it that the new kit in general is good.

Holiday Party. It was mentioned by Peggy that she would like to invite sponsors to the holiday party and would like to consider a silent auction for the party. It was agreed that we would table the discussion until the September board meeting.

Motion to adjourn at 7:58 by Tom Hicks, 2nd by Anthony Smith. Next meeting – Thursday, September 12th, 2013 - 6:00PM.