

North County Cycle Club Organizational Meeting Minutes

February 13, 2025

PO Box 2866 San Marcos, CA 92079 - Club Address

Location: 1999 Citracado Pkwy, Escondido CA

Attending

Executive Board Members

President: Steve Fox

Vice President: Howard Garfinkel

Treasurer: Donna Fausner Ragan

Secretary: Kay Pfeiffer

Board Members

Sean Brennan, Ursula Cunnen, Jim Myres, Karl Rudnick, Frank Wheeler

Other Attendees: Ken Chin-Purcell

Meeting called to order at 6:01 pm by Ken

Approval of Minutes from November 2024

Ken moved to approve the minutes of November 2024; it was 2nd by Donna and approved unanimously.

2025 NCCC Board & Officer Changes

Effective February 11th, 2025, Ken Chin-Purcell has resigned his seat as President leaving a one year vacancy. Johan Cronje and Kathy Schmid-Yancey are stepping down from the board. In addition, Mike Sosa resigned in November 2024.

Ursula Cunneen and Steve Fox continue on the board. Karl Rudnick, Donna , Sean Brennan are reelected. Howard Garfinkel, Jim Myres, Kay Pfeiffer and Frank Wheeler are new and all are elected to the NCCC Board.

Ken nominated Kay for Secretary, Donna 2nd the nomination, all approved unanimously.

Ken nominated Donna for Treasurer, Sean 2nd, all approved unanimously.

Ken nominated Steve as President, Donna 2nd, all approved unanimously.

Donna nominated Howard as Vice President, Karl 2nd, all approved unanimously.

The board thanks Ken for his dedicated service to the members of the club, ride leaders, and to the Board. Thank you to Johan, Kathy and Mike for their service to the Board and club members. Your work is greatly appreciated.

Officer Slate for 2025

Executive Board Members

President: Steve Fox, 1 year remaining term

Vice President: Howard Garfinkel, 2 year term

Treasurer: Donna Fausner Ragan, 1 year remaining term

Secretary: Kay Pfeiffer, 2 year term

Board Members

Sean Brennan (KIT Design), Ursula Cunnen (Social Chair), Jim Myres (Club Media), Karl Rudnick (Website), Frank Wheeler (Data Analyst)

Insurance

The 2025 renewal of the club's insurance was issued through American Specialty Insurance & Risk Services, Inc., and insured by the League of American Wheelman dba League of American Bicyclists, effective February 1st..

Finance

Donna has drafted the 2025 NCCC Budget. Income values were extrapolated from last year's sponsor and membership dues values. There is a very small expense variance to the budget primarily driven by an increase in the Club's insurance. Cash in Bank is approximately \$7400. Donna will revise and review the budget, send to Kay for review, distribute, with the final vote to approve the budget during the next Board meeting.

Donna will approve a debit card for Steve Fox from Wells Fargo. Should Steve decline, Donna will ask Howard. Each use of this card requires one other Executive Board member approval.

Ken agreed to add Donna to the email contacts for the US Post Office (for renewal notices and pay online) and to American Specialty Insurance (for renewal notices and pay online).

Events

Ursula is working on ideas for a daytime riding event for the annual Holiday Party, starting and ending at the LaCosta Valley Club House where significant others and riders may all celebrate afterwards. More to come for further discussion..

Howard is working on a Sunday Scavenger/Poker Ride event. Kay will assist Howard. Steve motioned to approve the event, Sean 2nd.

Our first One Club Ride for 2025 will be May 31st.

2025 Board Meeting Dates

Expected meeting dates are on the following Tuesdays:

May 13th, August 12th, and November 11th.

Website

Karl is working with Johan Cronje to have an automated process to update the NCCC roster daily which is an available resource through the membership login portal. Currently it is updated manually about every 6 months, so new members are not immediately available. Ken will continue to work with website administration, with ideas for refreshing and improving both image and written content

Club Kit

Sean requested a show of hands for the Agile kit's fit, quality and value for the price. A majority of the Board were in agreement with the quality, fit and value. Howard objected to the club kit having anything political or religious affiliation imprinted on it. Sean indicated that at the time of the next new kit production there may or may not be a need for any sponsorships. However, if there are sponsors, the club would honor all sponsor imprints on the kit.

Possible Bike Shop Partnerships

Steve presented 5 different bike shops. Cadence Cyclery, Epic Cycles, Revolution, Trek Bicycle NC, and Ride Cyclery. Epic has the largest list of rider discounts & benefits, including a club kit for \$150. But it also has listed expectations for NCCC participation. Other shops have multiple benefits, with Trek NC being a very good option as well. Cadence Cyclery had minimal discounts and currently supports another local team. Ride Cyclery is a service only shop, and Revolution may not have as broad appeal. Steve will be meeting with Trek NC's manager in the coming weeks. Steve will be getting clarification from Epic Cycles' minimum rider requirement. Thanks to Steve for forging relationships with these shops.

Membership Survey

The "Sorry to See You Leave NCCC" survey indicated the primary reason was "I Moved". The club has a net loss of about 20 members this year. However, new members are joining as well.

AOB

Karl has started a NCCC Group Account on Facebook named "NCCC - North County Cycle Club". The Group is in its test phase and Karl has requested Board members to sign up in order to test the process and move forward.

Karl will set up the NCCC mail-forward for each Board member's email addresses.

Ken has given access to the NCCC Google Web Docs files to the Board.

Jim is working on developing a NCCC YouTube Channel. He's putting together a sample to show the board. Jim also mentioned having NCCC booths at some ride events, he's brainstorming some recruitment ideas.

Motion to Adjourn

The Meeting was adjourned at 8:00 pm by Steve, 2nd by Sean and unanimously passed.

Respectfully Submitted,
Kay Pfeiffer
Key Executive Secretary