



P.O. Box 34544, San Diego, CA 92163

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November 13, 2013

John G (Jack) Barthell
LOTL LLC
10116 Cheviot Dr
Los Angeles, CA 90064-4803

Dear Mr. Barthell,

We want to bring to your attention an important issue related to what we believe is your property at the corner of Honey Springs and Lyons Valley Road in the east county region of San Diego and to ask for your prompt assistance. The San Diego County Bicycle Coalition is actively involved in promoting safe cycling in the region and in facilitating cooperation between motorists and bicyclists. The sign, easily visible from the corner and nailed to a tree, states:

IT IS BETTER TO
RUN OVER A BICYCEST
THEN GET IN A
HEAD ON ACCEDENT
BECAUSE THEY
DON'T SHARE
THE ROAD

The sign is abhorrent to bicyclists and we assume was placed on your property without your knowledge. It has already been publicized on the local ABC affiliate channel 10, on YouTube, and to cycling groups in New York and Europe.

We ask simply that you arrange to have the sign removed at the earliest possible time. We want to thank you in advance for your cooperation.

Please contact us if you anticipate any barriers to promptly resolving this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Andy Hanshaw", with a long horizontal flourish extending to the right.

Andy Hanshaw
Executive Director

Mission:

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles. We promote bicycling as a mainstream, safe, and enjoyable form of transportation and recreation.